

AHSAA SUMMER CONFERENCE **AND ALL-STAR WEEK** ALL SPORTS EQUIPMENT EXPO RENAISSANCE MONTGOMERY CONVENTION CENTER **MONTGOMERY • JULY 17-19, 2013**



EXPO INFORMATION

The Alabama High School Athletic Directors & Coaches Association in conjunction with the Alabama High School Athletic Association is proud to present the 17th annual AHSAA Summer Conference and All-Star Week July 15-19, 2013.

The centerpiece of these activities for over 4,000 coaches, athletic directors, and high/junior/middle school principals from across the state will be the ALL SPORTS **EQUIPMENT EXPO** July 17-19. The Expo will be open to sports equipment vendors and any support product vendors that are involved in interscholastic athletics. The Expo floor will be open for not only exhibiting products and services, but also on-site sales of products if so desired.

Coaches in the sports of baseball, basketball, cheerleading, football, soccer, softball, swimming, track and field, volleyball, and wresting will attend the Summer Conference.

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EXPO HOURS

MOVE IN:.....Tuesday, July 16......12:00 p.m.-9:00 p.m. SHOW DAYS:......Wednesday, July 17......9:00 a.m.-4:30 p.m. Thursday, July 18......9:00 a.m.-4:30 p.m. Friday, July 19......9:00 a.m.-3:00 p.m.

Friday, July 19..... AFTER 3:00 p.m. MOVE OUT:

EXHIBITORS CANNOT MOVE OUT UNTIL AFTER 3:00 P.M. ON FRIDAY, JULY 19, AND ALL EXHIBITS MUST BE REMOVED BY 11:59 P.M. FRIDAY, JULY 19.



BOOTH SPACE IS 10' X 10'. Booth package includes 8' high background drapery and 3' high side divider drapery, 1 company ID sign, 1 6' topped and skirted table, 2 chairs, and 1 wastebasket. Cost is \$400 or \$4.00 per sq. ft. of bulk space.



FERN EXPOSITION & EVENT SERVICES provides additional furnishing and services at a discount rate. An exhibitor service kit with order forms and other specific information will be mailed to you once your application/contract is received.



FIF DRAYAGE AND EXPO STORAGE IS NEEDED, contact Fern Exposition & Event Services at 205-458-8741 and discuss services and terms.



COMPLETE APPLICATION/CONTRACT to register for exhibit space and mail with check or money order to the AHSADCA at the address below. (The AHSADCA does not accept credit cards.)



COMPLIMENTARY VENDOR BREAKFAST - Wednesday, July 17, 8:00 a.m., Expo Showroom (Exhibit Hall C), Renaissance Montgomery Convention Center (see reservation form on memorandum).

CONTACT INFORMATION

AHSADCA

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