



The Alabama High School Athletic Directors & Coaches Association in conjunction with the Alabama High School Athletic Association is proud to announce the Eleventh Annual Alabama All-Star Sports Week, July 9-13, 2007.

The centerpiece of these activities for over 4,000 high school athletic personnel from across the state will be the **ALL SPORTS EQUIPMENT EXPO** at the Von Braun Center in Huntsville during the Coaching School. The Expo will be open to sports equipment vendors and any support product vendors that are involved in interscholastic athletics. The Expo floor will be open for not only exhibiting products and services, but also on-site sales of products if so desired.

Principals, athletic directors, and coaches in the sports of baseball, basketball, cheerleading, football, soccer, softball, track and field, volleyball, and wrestling will attend the Coaching School.

The All-Star Sports Week will bring together high school all-stars from the sports of basketball, baseball, volleyball, softball, soccer, and football. All-Star games will take place during the week.

Please consider joining us for a great week celebrating Alabama high school athletics.

Steve Bailey, Director, AHSADCA



ALABAMA ALL-STAR SPORTS WEEK JULY 9-13, 2007



ALL SPORTS EQUIPMENT EXPO

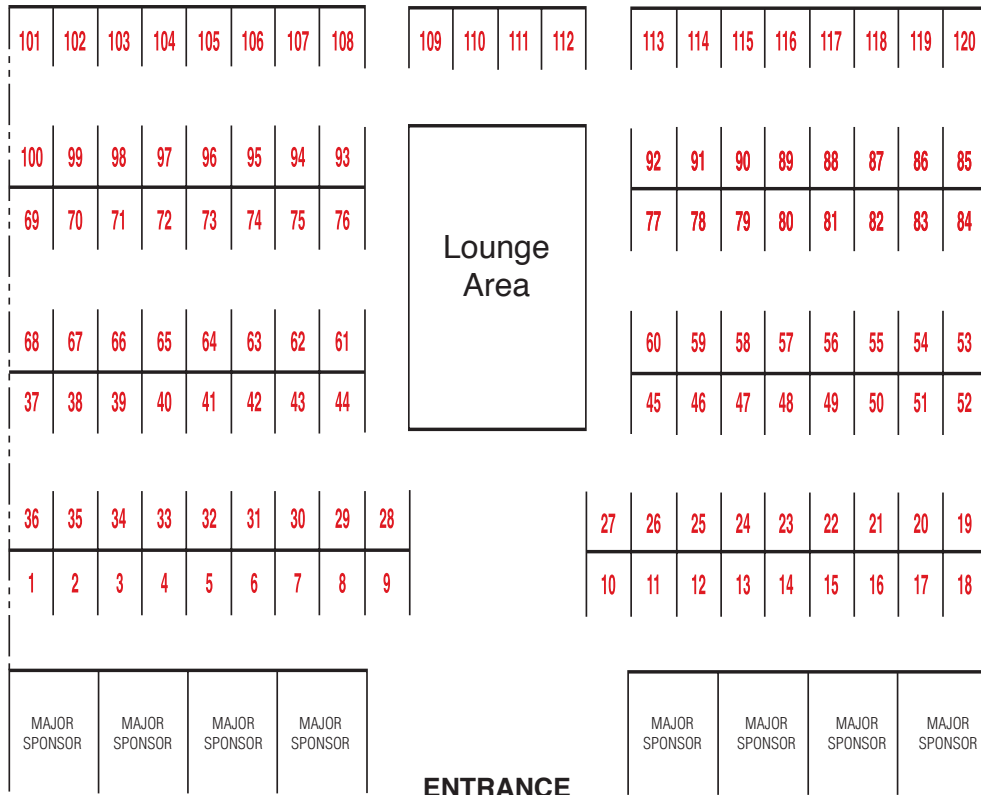
JULY 11-13, 2007

VON BRAUN CENTER HUNTSVILLE



★ SOUTH HALL 1 LAYOUT ★

LOADING DOCKS



ENTRANCE

★ EXPO HOURS

MOVE IN: TUESDAY, JULY 10 8:00 A.M. – 10:30 P.M.
 SHOW DAYS: WEDNESDAY, JULY 11 ... 9:30 A.M. – 4:30 P.M.
 THURSDAY, JULY 12 ... 9:00 A.M. – 4:30 P.M.
 FRIDAY, JULY 13 9:00 A.M. – 1:30 P.M.
 MOVE OUT: FRIDAY, JULY 13 AFTER 1:30 P.M.
 ALL EXHIBITS MUST BE REMOVED BY 11:59 P.M. FRIDAY, JULY 13.

★ BOOTH SPACE IS 10' X 10'. BOOTH PACKAGE INCLUDES BACK AND SIDE DRAPE, BLACK ON WHITE SIGN, WASTEBASKET, 2 CHAIRS, AND AISLE CLEANING. COST IS \$250 OR \$2.50 PER SQ. FT. OF BULK SPACE. (NOTE: BOOTH PACKAGE DOES NOT INCLUDE TABLES.)

★ VON BRAUN CENTER PROVIDES FULL IN-HOUSE EXHIBITOR DECORATING SERVICE FOR ADDITIONAL EQUIPMENT RENTAL – SUCH AS, PHONE LINES, ELECTRICAL HOOKUPS, TABLES, INTERNET CONNECTIONS, AND MUCH, MUCH MORE. A VENDOR PACKET WILL BE MAILED TO YOU ONCE YOUR APPLICATION/CONTRACT IS RECEIVED.

★ IF DRAYAGE AND EXPO STORAGE NEEDED, CONTACT VON BRAUN CENTER AND DISCUSS TERMS.

★ COMPLETE ENCLOSED APPLICATION/CONTRACT TO REGISTER FOR EXHIBIT SPACE.

CONTACT INFORMATION:

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