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## REGISTRATION INFORMATION

*Deadline for Pre-Registration is March 27*

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Conference pre-register is **ONLY online** through C2C. *The registration fee includes a conference gift.*

- Pre-registration fee – \$30 per person
- On-site registration fee – \$40 per person
- Conference PLUACLD337 – \$50
- LTC 504, 611, 723, or 502 courses – \$125 (each course)
- LTC 502 course and PLUACLD179 – \$125 for course and \$50 PLU fee

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## LTC COURSES AVAILABLE

*Cut-Off Date for LTC Registration is March 16*

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- LTC 504** -- Athletic Administration: Legal Issues I (Risk Management)  
Cost is \$125 for the course plus the \$30 conference registration fee.
- LTC 611** -- Athletic Administration: Concepts and Strategies for Interscholastic Fundraising, Marketing, Promotions and Booster Clubs  
Cost is \$125 for the course plus the \$30 conference registration fee.
- LTC 723** -- Administration of Professional Growth Programs for Interscholastic Athletic Personnel  
Cost is \$125 for the course plus the \$30 conference registration fee.
- LTC 502** -- Athletic Administration: Principles, Strategies & Methods  
Cost is \$125 for the course plus the \$30 conference registration fee. (No PLU)  
If taking for PLUACLD179, the cost is \$30 conference registration fee, \$125 for the course, plus \$50 PLU fee.

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## PLU OPPORTUNITIES AVAILABLE

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- PLUACLD179, Aspiring Athletic Directors**  
To obtain this PLU, you must register for the conference, complete LTC 502, register in STI PD, and all follow-up assignments as listed on our website.
- Conference PLUACLD337, 2015 Principals' and Athletic Directors' Conference**  
To obtain this PLU, you must register for the conference, register in STI PD, and all follow-up assignments as listed on our website.

**CAA EXAM AVAILABLE  
TUESDAY, APRIL 7 – 3:00-5:00 P.M.**

To register go to [www.niaaa.org](http://www.niaaa.org) for requirements, certification process, and application.

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## HOTEL INFORMATION

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**RENAISSANCE MONTGOMERY  
HOTEL & SPA**

**\$149 PLUS TAX FOR SINGLE/DOUBLE ROOM**

Phone: 877-545-0311

(Ask for [AHSAA Principals' and ADs' Conference 2015](#) group rate reservations.)

*Cut-off date is February 24*

Online Reservations  
[www.ahsaa.com](http://www.ahsaa.com)

**MAKE YOUR RESERVATION NOW!**

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## CONTRIBUTING SPONSORS

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**ADRENALINE**  
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**Urology** birmingham  
CENTERS OF ALABAMA



## 8<sup>th</sup> ANNUAL PRINCIPALS' & ATHLETIC DIRECTORS' CONFERENCE

**RENAISSANCE MONTGOMERY  
CONVENTION CENTER  
201 TALLAPOOSA STREET  
MONTGOMERY 36104**

**APRIL 7-8, 2015**

**AHSADCA**  
ALABAMA HIGH SCHOOL ATHLETIC DIRECTORS & COACHES ASSOCIATION

## CONFERENCE SCHEDULE

### TUESDAY, APRIL 7

- 12:00-4:00 p.m. Leadership Training Course (LTC) 504  
*Instructor: Jerry Browning, Saint James High School*
- 12:00-4:00 p.m. Leadership Training Course (LTC) 611  
*Instructor: Kevin Tubbs, Homewood High School*
- 1:00-5:00 p.m. C2C, INOW and ALSDE Answers Your Questions (For LEAs, guidance counselors, person(s) responsible for athletic eligibility)  
*C2C Staff, ALSDE Staff*
- 3:00-5:00 p.m. CAA Exam
- 5:00-9:00 p.m. Leadership Training Course (LTC) 723  
*Instructor: Jerry Browning, Saint James High School*
- 5:00-9:00 p.m. Leadership Training Course (LTC) 502 (PLUACLD179 Available)  
*Instructor: Kevin Tubbs, Homewood High School*

### WEDNESDAY, APRIL 8

- 7:30-8:15 a.m. Registration
- 8:30-9:10 a.m. The Importance of Maintaining Records When A Catastrophe Occurs  
*Dr. Lee Hicks, Superintendent, Troy City Schools*
- 9:10-10:00 a.m. Administrators Role in Athletic Crisis Management  
*Drew Ferguson, Director UAB Sports Medicine, Tony Stallworth, AHSAA, Wanda Gilliland, AHSAA*

- 10:00-10:15 a.m. Break
- 10:15-11:00 a.m. Organization and Leadership  
*Gus Malzahn, Head Football Coach, Auburn University*
- 11:00-11:45 a.m. AHSAA Update  
*Steve Savarese, AHSAA Executive Director*
- 11:45-1:00 p.m. Lunch (on your own)
- 1:00-2:00 p.m. Breakout Session I  
•Giving Our Youth a Promise for Tomorrow  
*Clark Flatt, President, The Jason Foundation*  
•New Technology to Benefit the Athletic Administrator  
*Marvin Chou, Assistant Director, AHSAA*  
•Best Practices in Home/Away Game Security  
*Beverly Spondike/ Brian Finnigan, Saraland High School*  
•Sports Law Review  
*Mark Bain, Melton, Espy and Williams, P.C.*  
•Student Produced NFHS Broadcast  
*Jeff Kelly, Athletic Director, Saraland High School*  
•NCAA: New Requirements; Are Your Juniors Eligible?  
*Mary Clair Wright, Athletic Counselor, Davidson High School*  
•Title IX – Completely Compliant?  
*Greg DeJarnett, Alabama State Department of Education*
- 1:00-3:00 p.m. C2C Training: Using C2C to Promote Your Program  
*C2C Staff*
- 2:00-3:00 p.m. Breakout Session II  
•Giving Our Youth a Promise for Tomorrow  
*Clark Flatt*

- New Technology to Benefit the Athletic Administrator  
*Marvin Chou*
- Best Practices in Home/Away Game Security  
*Beverly Spondike/ Brian Finnigan*
- Sports Law Review  
*Mark Bain*
- Student Produced NFHS Broadcast  
*Jeff Kelly*
- NCAA: New Requirements; Are Your Juniors Eligible?  
*Mary Clair Wright*
- Title IX – Completely Compliant?  
*Greg DeJarnett*

## CONFERENCE SPEAKERS



Dr. Lee Hicks



Gus Malzahn



Steve Savarese



Clark Flatt



Marvin Chou



Beverly Spondike



Mark Bain



Mary Clair Wright



Greg DeJarnett